

Art Actually Goes Live with Onboard's Auction@Sea™ on Oasis of the Seas

Miami, FL – December 12th, 2009 – Onboard a respected provider of software and technical services for the world-wide cruise industry has announced that Art Actually has gone live with Onboard's Auction@Sea™ computer based kiosk software. Art Actually has launched the Auction@Sea™ product onboard the much anticipated Oasis of the Seas, the largest and most revolutionary cruise ship in the world. Auction@Sea™ will handle guest's real time bidding of original artwork being auctioned onboard Royal Caribbean's Oasis of the Seas.

"Onboard is a leader in web-based software development for the cruise industry." said, Craig Chamberlain, Managing Director at Art Actually. "We're delighted to partner with Onboard on this exciting program. The Auction@Sea™ product has clearly demonstrated it is a user-friendly and flexible application that will enable guests with a unique and competitive way of owning a piece of the Royal Caribbean Art collection".

"We are delighted to be expanding our product offerings and providing Art Actually with a user-friendly configurable auctioning tool that will assist in expanding their art sales opportunities aboard passenger vessels." said Onboard co-founder and Managing Partner Jimmy Lopez. "Our experience and proven ability to deliver cost effective and pragmatic solutions that meet our clients' software needs are the foundation of our organization".

About Art Actually

Based in Miami and founded by the owners of ICArt, its partners and other key individuals, Art Actually is creating a unique shipboard art program that provides both an enrichment and a commercial perspective to the guest experience on the newest, largest, boldest and most spectacular cruise ship ever. Art Actually is dedicated to creating awareness of, and interest in Contemporary Art by Artists featured in the Royal Caribbean Art collection.

About Onboard Software and Onboard Technical Services

Onboard provides cruise lines of all sizes with shipboard technical and management services, as well as its suite of software products: CyberCafe@Sea™ a wired/wireless Internet Café, IssuTrax™ AVO a facility maintenance and guest services application, Check-In@Sea™ an e-NOA/D and APIS compliant passenger check-in system, and CurrencyXchange™ a foreign currency exchange system. For more information please visit www.onbts.com or call +1 (305) 860-7760.