

Cunard Line Signs with Onboard's CyberCafe@Sea™

Miami, FL - July 9, 2003

Onboard, a respected provider of technical services has hit the market with a highly flexible Internet Café product, CyberCafe@Sea™. Cunard Line will launch the CyberCafe@Sea™ product on the much-anticipated Queen Mary 2. The Queen Mary 2 enters service in January 2004, as the world's largest, tallest, grandest and most expensive passenger ship ever built.

CyberCafe@Sea™ is the most flexible and latest in cyber-era products. It is designed to allow customers such as cruise lines, to securely deliver an Internet café solution to guests, and crew members onboard cruise ships as a completely customized and branded product, depending on where on the ship they are, as well as when Guests and crew are able to access and surf the Internet, from their cabin, public areas, including wireless to send email, play games, and virtually use any other application, while allowing the cruise ship to fully control, charge for, and report on the use of computers for Internet access via a flexible user-definable pricing model that can independently support each application by user type.

Jeff Richman, director of business solutions and application development for Cunard highlights that, "We're delighted to partner with Onboard for Queen Mary 2. We've experienced a highly satisfying long-term relationship with them with other technology services. Their CyberCafe@Sea™ product clearly demonstrated a vision of implementing quality, efficient and flexible technology with a timely and fresh business model".

"We're dedicated to our long-standing commitment to Cunard to continue providing innovative onboard technology services and solutions. We're uniquely positioned in the marketplace with the CyberCafe@Sea™ product - it genuinely enables our client "ownership" of the what, where, and to whom of Internet café offerings", claims Jimmy Lopez, Onboard's managing partner.

Onboard provides cruise lines of all sizes with shipboard technical and management services in areas such as Property Management Systems (PMS), Point of Sale (POS), and other mission critical systems, as well as its newly launched software product CyberCafe@Sea™, a shipboard Internet café solution that offers cruise lines a customized product with complete control over branding, and end-user pricing.