

Island Cruises goes Wi-Fi with Onboard's CyberCafe@Sea™

Miami, FL - December 13, 2004

Passengers sailing on the Island Escape can now pack their wireless laptops and PDAs and enjoy the freedom and convenience of accessing the internet from public areas setup with Wi-Fi "Hot Spots" throughout the ship. Onboard, a respected provider of software and technical services has recently completed an upgrade of its highly flexible Internet Café product, CyberCafe@Sea™ on the 1,700 plus passenger vessel.

CyberCafe@Sea™ is designed as an easy-to-use self-service application that allow customers such as cruise lines, to securely deliver an Internet café solution to guests, and crewmembers as a completely customized and branded product. The pricing model does NOT include a revenue share so cruise lines keep and have control of all onboard revenue generated by the ship's internet cafés.

"Onboard, once again, managed to deliver the best possible solution at a reasonable price," said Patrick Manuel, Information Technology Director of Island Cruises, a joint venture between Royal Caribbean Cruise Lines and First Choice Holidays. "By moving away from a revenue share model on the internet cafe to Onboard's system, we were able to pay for the system in less than one year. Furthermore, our guests onboard continue to rate our internet cafe higher on the end of cruise questionnaires. This Wi-Fi upgrade continues to keep us up with the most technological advanced shoreside resorts."

"In today's travel environment not only is it the executive or cruising connoisseur who expects to have internet access when they travel but the vacation traveler is also using the internet and personal Wireless devices to conduct business and communicate with friends and family," said Jimmy Lopez, Onboard's Managing Partner.

About Island Cruises

Island Cruises, a joint venture from First Choice Holidays, PLC (LSE: FCD.L) and Royal Caribbean Cruises(NYSE: RCL; OSE).Ltd, launched in March 2002 and has carried over 350,000 British guests in the Mediterranean over the last six summers with excellent satisfaction levels.

About Onboard Software and Onboard Technical Services

Onboard provides cruise lines of all sizes with shipboard technical and management services, as well as its suite of software products: CyberCafe@Sea™ a wired/wireless Internet Café, IssuTrax™ AVO a facility maintenance and guest services application, Check-In@Sea™ an e-NOA/D and APIS compliant passenger check-in system, and CurrencyXchange™ a foreign currency exchange system. For more information please visit www.onbts.com or call +1 (305) 860-7760.