

The Scholar Ship signs with Onboard's CyberCafe@Sea™

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The Scholar Ship, an oceangoing campus backed by Royal Caribbean Cruises Ltd. and seven international universities has signed a contract with Onboard Software to provide its highly flexible Internet Café product, CyberCafe@Sea™ to students from around the world starting in September 2007 on its inaugural semester. Students, staff, and crew will enjoy the freedom to access the internet and onboard systems from virtually anywhere on the ship from their Wi-Fi equipped laptops and PDAs or an Internet Café PC.

CyberCafe@Sea™ is designed as an easy-to-use self-service application that allows customers to securely deliver a wired and wireless Internet Café solution to guests and crewmembers as a completely customized and branded product. The system can interface to property management systems, interactive TV, and shore excursion systems that allow for the marketing and sales of other onboard products and services.

Jim Majewski, Director of Information Technology for The Scholar Ship said "We're delighted to partner with Onboard on this exciting program. The CyberCafe@Sea™ product has clearly demonstrated it is a robust and flexible application that will enable us to offer a highly specialized experience where each student can have a personal onboard email account, view and print program materials and purchase onboard products and services from the convenience of their Wi-Fi laptops."

"We're dedicated to our long-standing commitment to the cruise and travel industry and will continue providing innovative technology services and solutions. We're uniquely positioned in the marketplace with the CyberCafe@Sea™ product to positively impact our customers bottom line and increase branding and marketing opportunities — it genuinely enables our client "ownership" of the what, where, and to whom" of Internet café offerings", claims Jimmy Lopez, Onboard's Managing Partner.

ONBOARD provides cruise lines of all sizes with shipboard technical and management services, as well as its software products: CyberCafe@Sea™, IssuTrax™, Check-In@Sea™ and CurrencyXchange™.