

## **Seabourn Ships go Wi-fi with Onboard's CyberCafe@Sea™**

Miami, FL - October 19, 2004

Passengers sailing on the Seabourn Pride, Spirit, and Legend can now enjoy the freedom to access the internet from their suites and public areas throughout the ship from their wi-fi equipped laptops and PDAs. Onboard, a respected provider of software and technical services has recently completed installation of its highly flexible Internet Café product, CyberCafe@Sea™ on all three of the ultra luxury, all-suite Seabourn ships.

CyberCafe@Sea™ is designed as an easy-to-use self-service application that allow customers such as cruise lines, to securely deliver an Internet café solution to guests, and crew members as a completely customized and branded product. The pricing model does NOT include a revenue share so cruise lines keep and have control of all onboard revenue generated by the ship's internet cafés.

Guests and crew are able to access and surf the Internet, send email, play games, and virtually use any other application, from their cabin or public areas, while allowing the cruise ship to fully control, charge for, and report on the use of computers for Internet access via a flexible user-definable pricing model.

"CyberCafe@Sea™ further enables us to offer our guests the highly specialized experience they expect from Seabourn," said Deborah L. Natansohn, Seabourn's president. "More and more of our guests use wi-fi devices not just to conduct business, but also to communicate with their friends and families. So even while they are vacationing with us, their PDAs and laptops are a part of their lifestyle that they'd rather not leave behind."

"We're dedicated to our long-standing commitment to Seabourn to continue providing innovative onboard technology services and solutions. We're uniquely positioned in the marketplace with the CyberCafe@Sea™ product - it genuinely enables our client "ownership" of the what, where, and to whom of Internet café offerings", claims Jimmy Lopez, Onboard's Managing Partner.

Onboard provides cruise lines of all sizes with shipboard technical and management services, as well as its software product CyberCafe@Sea™ .