

## **Uniworld's Flagship will be First River Cruise Ship with Wi-Fi Internet Access**

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Onboard, a respected provider of software and technical services has signed a contract with Uniworld River Cruises, Inc. to provide its highly flexible Internet Café product, **CyberCafe@Sea™** on the River Royale(sm), the flagship of the fleet. River Royale will be the first river cruise ship anywhere to provide Wi-Fi and internet access. Passengers sailing on the River Royale will enjoy the freedom to access the internet from their staterooms and public areas throughout the ship from their Wi-Fi equipped laptops and PDAs.

**CyberCafe@Sea™** is designed as an easy-to-use self-service application that allow customers to securely deliver an Internet café solution to guests and crew members as a completely customized and branded product. The pricing model does NOT include a revenue share so cruise lines keep and have control of all onboard revenue generated by the ship's internet cafés.

Guests and crew can access and surf the Internet, send email, print, play games, and virtually use any other application, from their cabin or public areas, while allowing the cruise ship to fully control, charge for, and report on the use of computers for Internet access via a flexible user-definable pricing model.

"CyberCafe@Sea further enables us to offer our guests the highly specialized experience they expect from Uniworld," said Brian Stevenson, President and CEO of Uniworld. "More and more of our guests use Wi-Fi devices not just to conduct business, but also to communicate with their friends and families. So even while they are vacationing with us, their PDAs and laptops are a part of their lifestyle that they'd rather not leave behind."

"We're dedicated to our long-standing commitment to the cruise and travel industry and will continue providing innovative technology services and solutions. We're uniquely positioned in the marketplace with the **CyberCafe@Sea™** product - it genuinely enables our client "ownership" of the what, where, and to whom of Internet café offerings", claims Jimmy Lopez, Onboard's Managing Partner.

Los Angeles-based Uniworld, is the premier international river cruise company, featuring custom-designed ships for the experienced traveler, expertly planned itineraries and an all-English speaking staff. It offers 500 departures on more than 30 itineraries sailing on 12 rivers in 17 countries across four continents.

Onboard provides cruise lines of all sizes with shipboard technical and management services, as well as its software products: **CyberCafe@Sea™**, **IssuTrax AVO™**, and **Check-In@Sea™**.